



FOR IMMEDIATE RELEASE

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RELIABID GOING GLOBAL

(ARLINGTON, VA) March 15, 2007 – ReliaBid is going GLOBAL! We are delighted to announce a new partnership with a UK-based debt collection agency, Village Investigations Limited (Vilcol). With the assistance of our new friends at Vilcol, ReliaBid is able to expand our protective reach. Through this new partnership, ReliaBid members will now receive the same great protection and debt collection services they currently enjoy in the United States, but extended to include the European Union. This means that ReliaBid is able to help sellers receive payment from non-paying bidders, even when they are located in select countries overseas!

With the launch of the UK-arm of ReliaBid, members will also be able to receive strong deterrent effect of seal protection on auctions launched on the ebay.co.uk site.

The launch of ReliaBid's new international branch is set to go live in early 2008 and be seamlessly integrated into our existing system for customers. Stay tuned to ReliaBid.com for more details.

About ReliaBid, Inc.

Founded in 2004, ReliaBid, Inc. is the leading provider of services dedicated to helping online auction sellers eliminate the problem of non-paying bidders in the online auction marketplace by ensuring that sellers receive payment quickly and consistently.

For more information on joining the ReliaBid seal program, please visit www.reliabid.com.