



FOR IMMEDIATE RELEASE

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## **DISTINGUISHED CLIENTS PROGRAM HITS ONE-YEAR ANNIVERSARY**

(ARLINGTON, VA) May 25, 2007 – ReliaBid is excited to celebrate the one-year anniversary of its highly successful Distinguished Clients Program. In response to the unique needs of our highest-volume customers, ReliaBid launched the Distinguished Clients Program to serve many of the industry's most successful and largest sellers. To celebrate this milestone, ReliaBid is offering special flat-fee pricing options for Distinguished Clients Program clients throughout the month of June.

Participants enrolling in this program receive an individual account representative who acts as a both a direct liaison and personal advocate between members and the ReliaBid. Account Representatives work with members to best tailor the ReliaBid program to meet the specific needs of individual clients.

One avenue opened exclusively through the Distinguished Clients Program is the option of custom integration solutions. Our technology team is standing by to assist members in finding the best way to incorporate the ReliaBid solution into current business systems.

Benefits of the Distinguished Client Program also include advanced notice of new program offerings along with discounts on new partner offerings. Account Representatives will also work with clients to explore pricing options available based upon member needs. To qualify for this program, businesses must maintain a minimum status level of Platinum PowerSeller. For more information, please contact the Distinguished Clients Program team at 888.RELIABID x4.

### *About ReliaBid, Inc.*

Founded in 2004, ReliaBid, Inc. is the leading provider of services dedicated to helping online auction sellers eliminate the problem of non-paying bidders in the online auction marketplace by ensuring that sellers receive payment quickly and consistently.

For more information on joining the ReliaBid Distinguished Clients Program, please visit [www.reliabid.com](http://www.reliabid.com).