



FOR IMMEDIATE RELEASE

Contact: Barry Rosen  
Company: ReliaBid, Inc.  
Telephone: 1-888-735-4224, Ext. 3

Fax: 703-651-3090  
Email: [media@reliabid.com](mailto:media@reliabid.com)  
Website: [www.reliabid.com](http://www.reliabid.com)

## RELIABID LAUNCHES NEW SEAL

(ARLINGTON, VA) January 14, 2007 – It's facelift time! In response to a recent request from eBay, ReliaBid has made a few aesthetic changes to our seal in order to better serve our customers.

The new ReliaBid seal is now live on the eBay platform. In working directly with eBay's heads of Trust and Safety we have ensured that you still receive the best protection while satisfying all of eBay's requests and guidelines.

The recent changes have streamlined the presentation of the ReliaBid seal information that has been proven so effective for our users while also making the ReliaBid logo more easily identifiable for your potential buyers. Now those bidding on your items can easily recognize your commitment as a seller through your membership with ReliaBid.

Through the link underneath the ReliaBid logo, potential buyers are still able to verify the status of ReliaBid members and see that each ReliaBid seller is protected against non-paying bidders.

### *About ReliaBid, Inc.*

Founded in 2004, ReliaBid, Inc. is the leading provider of services dedicated to helping online auction sellers eliminate the problem of non-paying bidders in the online auction marketplace by ensuring that sellers receive payment quickly and consistently.

For more information on joining the ReliaBid seal program, please visit [www.reliabid.com](http://www.reliabid.com).